

# OTTAWA IRISH RUGBY CLUB SPONSORSHIP PACKAGES



# PRESIDENTS NOTE



Thank you for your consideration in becoming a sponsor for our rugby club. We're a volunteer operated non-for profit Rugby club based out of Ottawa since 1963. Last year we celebrated our 60th anniversary, and we're close to approaching our 30th anniversary for our women's team. We have teams for rugby players of all genders and ages, including our mini rugby program for athletes 6-12, our junior program for athletes 13-18, and our senior program filled with students, and adults looking to remain fit and play recreationally or competitively.

My goal as president is to expand our programs to allow youth in our community to be involved in a sport that has given so much to myself and my peers. Potential sponsors like yourself allow us to offer programs to youth and lower the cost so there are as few barriers to entry as possible.

Potential sponsors like yourself allow us to remove the financial barrier but also allow us to assist athletes in taking the next step to play at provincial or national level teams, as the pathway to these teams start with us at the club level

We're excited to work with you to find a package that works for you and your business, and if you wish to speak about other potential partnerships we would love to do so if none of the packages on the next pages fit your needs.



Warm Regards,

*Jamie Lafrance*

# ABOUT THE CLUB



- The Ottawa Irish Rugby Club is a non-for-profit Rugby Club based out of East Ottawa.
- We have mens and womens teams at all ages ranging from U6 to Senior Men and Women.
- We have had players represent Team Canada in both 7s and 15s for women and men.
- Entirely volunteer run organization.

## TEAMS:

- U6, U8, U10, U12 co-ed
- U14, U16, U18 Boys & Girls
- 2 Senior Men Team
- 1 Senior Women Team



# ANNUAL EVENT DETAILS



## CLUB DAY

Similar to a homecoming event, a day for all alumni, friends, partners, and more to come celebrate being a part of OIRC family.



## TRY RUGBY

Community event expose youth to rugby and learn about the sport in a inclusive environment.



## ANNUAL BANQUET

Annual awards banquet to celebrate the our players and volunteers.



## GOLF TOURNAMENT

Annual golf tournament to raise funds to keep club fees at accesible rates for all players.

# SPONSOR PACKAGES



## TIER

PLATINUM	\$4000
GOLD	\$2500
SILVER	\$1000
BRONZE	\$500
PLAYER SPONSOR	\$250
JERSEY SPONSOR	CONTACT US



**PLAYER SPONSOR:** RECONGITION IN MONTHLY NEWSLETTER & LOGO ON WEBSITE

**BRONZE:** PLAYER SPONSOR PACKAGE + LOGO ON JUNIOR WARM UP ATTIRE, WEBSITE & RECOGNITION IN MONTHLY NEWSLETTERS TO MEMBERS

**SILVER:** BRONZE PACKAGE + HOLE SPONSOR AND RECOGNITION AT ANNUAL GOLF TOURNAMENT & SOCIAL MEDIA POST, LOGO INCLUDED ON ALL ROSTER ANNOUCEMENT AND SCORE RESULTS POSTS ON SOCIAL MEDIA FOR ONE TEAM

**GOLD:** SILVER PACKAGE + LOGO ON ALL MINOR AGED JERSEYS, REGISTRATION FOR ONE TEAM AT ANNUAL GOLF TOURNAMENT, 2 TICKETS TO ANNUAL AWARDS BANQUET

**PLATINUM:** GOLD PACKAGE + GOLF, TOURNAMENT TITLE SPONSOR FOR ANNUAL GOLF TOURNAMENT OR AWARDS BANQUET TITLE SPONSOR

# CONTACT



If you're interested in signing a sponsorship agreement please reach out Patricia 'Miami' Mandon at the email listed below and she would be glad to work with you to get all the details sorted!



[SPONSORSHIPS@OTTAWAIRISHRUGBY.COM](mailto:SPONSORSHIPS@OTTAWAIRISHRUGBY.COM)



[WWW.OTTAWAIRISHRUGBY.COM](http://WWW.OTTAWAIRISHRUGBY.COM)

